

SGroup Intercontinental Academic Exchange Programme

ICON



Programme Guide 2025

Index

1. THE ICON PROGRAMME	2
1.1. DESCRIPTION.....	2
1.2. AIMS AND OBJECTIVES	2
2. CALL FOR APPLICATIONS FOR 2025	3
2.1. CALL PERIOD	3
2.2. GRANTS DISTRIBUTION	4
2.3. REDISTRIBUTION OF GRANTS	4
3. APPLICATIONS.....	4
3.1. ELIGIBILITY CRITERIA	4
3.2 EVALUATION AND SELECTION CRITERIA (WEIGHTING FACTORS)	5
3.3. PREPARING AN APPLICATION	6
3.4. MOBILITY PERIOD AND DURATION.....	7
3.5. HOST INSTITUTIONS.....	8
3.6. SUBMISSION OF APPLICATIONS.....	8
3.7. SELECTION AND COMMUNICATION OF RESULTS	9
4. IMPLEMENTING ICON MOBILITY	9
4.1. PRACTICAL ARRANGEMENTS BEFORE DEPARTURE.....	9
4.2. DURING THE MOBILITY.....	10
4.3. AFTER THE MOBILITY.....	10
4.4. GRANT PAYMENT	11
4.5. GRANT SUSPENSION AND/OR REIMBURSEMENT	12
5. CONTACT AND SUPPORT.....	12

1. THE ICON PROGRAMME

1.1. DESCRIPTION

The **InterContinental Academic Exchange Programme (ICON)** finds its origin in long-lasting collaborative links between the SGroup network, its members, associate members and institutions located in strategic regions and countries for SGroup and also linked to the Think Tank Academy.

As part of this mobility programme, the **academic and administrative staff of full-member European Universities** of the SGroup can apply for a scholarship to conduct a short mobility period in a partner institution of their choice outside Europe.

Additionally, the **academic and administrative staff of associate-member Universities** of the SGroup can apply for a scholarship to conduct a short mobility period in one of the SGroup European members.

The participants and the activity programmes financed by the ICON programme must represent the quality standards and values inherent to the SGroup Network.

1.2. AIMS AND OBJECTIVES

The aim of the ICON programme is to promote, facilitate and/or strengthen collaboration between SGroup institutions and their overseas partners, thereby contributing to the SGroup's commitment to expanding collaboration opportunities in education and research through the transfer of knowledge and the development of strategic alliances.

The strategic objectives of the ICON programme are the following:

- Facilitate collaboration in research and education between EU and strategic countries and regions, namely the Think Tank Academy regions, as well as between SGroup European members and Associate members;
- Encourage contact-making leading to the development of joint projects that can be submitted for EU-funding and other relevant funding schemes and programmes;
- Promote new, or reinforce existing, intercontinental partnerships;
- Support the professional development of staff and the internationalisation strategies of SGroup institutions;

- Strengthen links between institutions leading to the establishment of co-supervision of thesis, double/ multiple or joint degrees;
- Contribute to the SGroup’s goals of fostering university excellence in education and research and promote engagement with educational and societal needs in a creative and innovative way.

2. CALL FOR APPLICATIONS FOR 2025

The ICON programme for the year 2025 will provide **11 grants** for applications from **academic** and/or **administrative staff**.

The amount of **each grant is maximum 3.000 EUR** (final amount will be calculated upon proof of actual expenses).

Co-financing from other sources is eligible as long as the **principles of co-financing**, and the correspondent prohibition of double financing, is respected (meaning that costs for the same activity cannot be funded twice).

2.1. CALL PERIOD

The **1st call** is open from January 31st, 2025 (Friday) to the 7th of March 2025 (Friday).

In the case that there are some remaining grants, a **2nd call** will be open from the 4th of April 2025 (Friday) to 25th of April 2025 (Friday).

Applications will be judged according to the eligibility and awarding criteria detailed below.

Call	Call launch	Call deadline	Eligible period of mobility
1 st	31/01/2025	07/03/2025	From the 31 st of January 2025 to the 31 st of December 2025
2 ^{nd*}	04/04/2025	25/04/2025	From the 4 th of April 2025 to the 31 st of December 2025

* The 2nd call will only open in case the total number of grants cannot be awarded (due to the lack of eligible or quality applications) during the 1st call.

SGroup Liaison Officers are expected and encouraged to widely disseminate the ICON call and the relevant information about the Programme’s objectives within their respective institutions.

2.2. GRANTS DISTRIBUTION

In 2025, available grants are distributed according to the following table:

EU ICON Grants to be awarded to European members (to conduct a mobility period outside Europe)	The Americas: All countries in Latin America; USA and Canada	3 grants
	Asia Pacific: China, Japan, Republic of Korea and Australia	4 grants
	Africa: All African countries are eligible	3 grants
Internal Networking ICON Grants to be awarded to Associate members (to conduct a mobility in a SGroup European member universities)	Shanghai International Studies University, China	1 grant
	Yerevan State Medical University, Armenia	
	University of Los Andes, Colombia	
	La Trobe University, Australia	
	Stellenbosch University, South Africa	
	Ohio State University, United States of America	

2.3. Redistribution of grants

If not all grants have been awarded once the two calls and respective selection periods have finished, the amount of the leftover grants will be used to finance other initiatives of the SGroup throughout 2025.

3. APPLICATIONS

3.1. Eligibility criteria

To be eligible, **applicants must:**

- 1) Be a member of academic (teaching or research¹) or administrative staff at a SGroup European full member university. A researcher is also considered eligible if he/she has a work contract with the SGroup member university, validating the work conducted at the Faculty/Department of the member institution;

OR (depending on the type of ICON grant)

¹ In the context of ICON, PhD candidates working without a contract or fixed hours and not taking part in normal working activities are not considered staff, and therefore cannot apply.

- Be a member of academic (teaching or research²) or administrative staff at a SGroup Associate member;
- 2) Be **FTE** (Full time equivalent);
 - 3) Have a **relevant background** regarding cooperation with the region and the host institution and its colleagues where they aim to conduct their mobility activities;
 - 4) Be willing to work with the Think Tank Coordinators and with the associate members of the region they are applying to in order to create or to consolidate **cooperation links** with SGroup;
 - 5) Obtain and submit **support letters** issued by both their home and host institutions at the stage of the application;
 - 6) Set realistic but relevant goals for a **mobility in 2025** and report on them immediately after the mobility;
 - 7) Identify the **outcomes and impact** of the ICON grant at both personal and institutional levels;
 - 8) Represent the standards of **excellence** of the SGroup network and its members;
 - 9) Be interested in **cooperating with SGroup** after the mobility (e.g. in the dissemination of the ICON programme, by providing feedback and suggestions for initiatives, projects, events or other activities).

3.2 EVALUATION AND SELECTION CRITERIA (WEIGHTING FACTORS)

- 1) After verifying the eligibility criteria (detailed above under 3.1.), each SGroup European full-member institution may **validate a maximum of two applications** per call and for different regions; and each SGroup Associate member may **validate one application** per call to one European full-member institution;
- 2) Applications shall be **evaluated by each home University** according to its' own internal criteria and priority standards as long as it also considers the following criteria and

² In the context of ICON, PhD candidates working without a contract or fixed hours and not taking part in normal working activities are not considered staff, and therefore cannot apply.

- weighting factors (applicable to applications from both full and associate members) defined by SGroup:
- a) Motivation of the candidate – 15%
 - b) Previous experience and relevance of the work programme – 20%
 - c) Expected impact for the home institution (SGroup member) – 25%
 - d) Expected impact for the host institution (SGroup associate member or other) – 20%
 - e) Relevance of the proposal for the SGroup network – 20%
- 3) To facilitate the selection process, each application must be **ranked by the home institution** (applicable to both full and associate members);
 - 4) To ensure the fair distribution of resources among SGroup members, each member (full or associate) can be granted **one application per year**;
 - 5) Exceptions will be considered in case there are still available grants;
 - 6) Candidates from SGroup Associate members **can only apply** to SGroup European full-member institutions;
 - 7) Previous ICON grant holders who wish to re-apply can do so, as long as they get approval from their home institution, but they cannot be prioritised;
 - 8) Exceptions to the previous point can only be considered in case the previous ICON grant holder applies to a different region;
 - 9) In case the home institution does not wish to select and rank its candidates, that task can be delegated in the ICON Selection Committee.

To know which grants have already been awarded, check the SGroup ICON Programme website page at: <https://sgroup-unis.eu/project/ICON-programme> .

3.3. PREPARING AN APPLICATION

- 1) After verifying the **eligibility criteria** (described under 3.1.), applicants who comply with the set criteria must contact the SGroup Liaison Officer of their institution (list available [here](#)), who will provide guidance concerning the interpretation of the ICON Programme Guide and selection criteria (both the SGroup and the institution's internal criteria and priority standards);

- 2) Interested applicants must submit their application form online [here](#) during the period of the call detailed above (under 2.1).
- 3) Since each European full-member of SGroup cannot apply for more than one grant per region and submit no more than two applications, if more than one application for each is submitted, Liaison Officers are required to make a ranking among the applications from their institution. Such selection must follow predetermined and widely communicated priority standards so that each potential candidate is aware of all the applicable criteria before he/she applies.
For associate members, only one application to a European full-member institution can be submitted and financed, per year;
- 4) In case the home institution does not wish to select and rank its candidates, that task can be delegated in the ICON Selection Committee.

3.4. MOBILITY PERIOD AND DURATION

- 1) Applicants should propose the period of their mobility, according to their, the home and the host institutions' preferences;
- 2) **All ICON mobility flows must take place in 2025**, at any time from the 31st of January to the 31st of December;
- 3) Activities to be developed in 2026 are not eligible under this call;
- 4) Work programmes proposed for an ICON mobility must cover **at least 5 working days** (not including travel days);
- 5) There is no maximum duration for an ICON mobility;
- 6) Reimbursement claims, original receipts from expenses and mobility reports must be submitted to SGroup **up to 1 month after the end of the mobility** and until the **31st December**. Candidates must take these dates into consideration when defining the mobility dates and duration;
- 7) After the approval of the grant, all changes to the programme defined in the application must be communicated to the SGroup via email. Significant modifications regarding the programme or dates must be approved by the ICON Evaluating Committee before the mobility implementation. Candidates who fail to do so may see their grant cancelled.

3.5. HOST INSTITUTIONS

- 1) In the 2025 edition of the ICON Programme, any nationally accredited Higher Education institution that offers all three levels of tertiary education (Bachelor, Master, and PhD) in the regions and countries mentioned above (cf. 2.2) are eligible for hosting European full-member ICON grant holders;
- 2) For candidates coming from Associate member institutions, the host institutions can only be the European SGroup full-member institutions;
- 3) Provided that the proposed work programme accords with the goals outlined in the present document and is aligned with the objectives and priorities of SGroup and of the Think Tank Academy for each of the eligible regions, the mobility will be granted priority;
- 4) SGroup member institutions participating in the ICON Programme are provided with a unique opportunity to establish bilateral relations with a university of their preference. The mobility must involve HE institutions with which the home university and the individual applicant have already established previous cooperation or relations, or that the candidate and the home University would like to establish new links;
- 5) Priority will also be granted to mobility proposals that clearly aim to develop joint research projects and specific educational activities.

3.6. SUBMISSION OF APPLICATIONS

- 1) Applicants should submit to their home institution's Liaison Officer their ICON application. In order to do so, candidates must fill in the online form and upload the required documents via the application form developed within the SGroup information system: https://sgroup-unis.eu/icon_form.
- 2) Any queries should be addressed to the relevant Liaison Officer and/or to the SGroup Office at sgroup.office@sgroup-unis.eu.
- 3) In order to be considered for selection, applications must include the following documents:
 - a) **Online Application form** which includes:
 - **work programme** a proposal to be carried out during the stay at the host institution lasting at least 5 working days (excluding travel days);

- objectives, impact and potential benefits of the proposed work programme both for the candidate and the institutions involved, as well as to the SGroup;
- b) **CV**, short version (maximum 2 pages);
- c) **Letters of support / acceptance:**
 - **one from the home institution of the applicant** provided by the SGroup Liaison Officer, by the department head, faculty dean, PhD supervisor or similar person with authority to do so.
 - **one from the host institution** (in case it belongs to the SGroup network) provided by the SGroup Liaison Officer or by the host department head or similar person with authority to do so.
- d) **Cost estimate of the mobility** based on real expenses.

3.7. SELECTION AND COMMUNICATION OF RESULTS

- 1) The SGroup ICON Selection Committee will evaluate the candidates within 15 working days (around 3 weeks) after the communication of the Liaison Officers' pre-selection and waiting list.
- 2) The candidate, the home institution's Liaison Officers, and the host institutions (in case it is an SGroup member) will receive the results by email as soon as they are available.

4. IMPLEMENTING ICON MOBILITY

4.1. PRACTICAL ARRANGEMENTS BEFORE DEPARTURE

- 1) Successful applicants are responsible for the practical organisation of the mobility and for ensuring the implementation of the work programme defined in their application.
- 2) ICON grantees are expected to:
 - a) ensure smooth and ongoing communication with the Liaison Officers of both their home and host institutions (in case the host is also an SGroup member), as well as with the contact person(s) responsible for hosting the mobility;
 - b) ensure time is properly allocated to take care of all travel arrangements (transport, insurance, visa, vaccination, accommodation, any other specific or required procedures);
 - c) confirm the mobility dates to the SGroup, c/cing Liaison Officers from both home and host institutions (in case the host is also an SGroup member);

- d) communicate any changes in terms of the starting date of the mobility (any changes to the proposed dates are subject to prior approval by SGroup);

4.2. DURING THE MOBILITY

- 1) Once the mobility has started, the grant holders must notify the Liaison Office of the home institution and the SGroup Team via email (sgroup.office@sgroup-unis.eu).
- 2) During the implementation of the work programme, if the institution hosting the European full-member grant holder is not an Associate member of SGroup, the grant holder shall present the network to the host institution (support materials must be requested and will be provided by the SGroup Office Staff sgroup.office@sgroup-unis.eu).
- 3) ICON grant holders are encouraged to send short updates about the period of their stay abroad, via email, and contribute to the visibility of the ICON Programme by tagging SGroup – Universities in Europe ([LinkedIn](#), [Twitter](#) or [Facebook](#)).

4.3. AFTER THE MOBILITY

- 1) **Grant holders will be required to evaluate the mobility** through an online form that will be made available on the Network's website:
 - a) a final report based on a self-assessment;
 - b) specific attention to the goals accomplished through the mobility, both personal and institutional;
 - c) attention to the impact of the mobility on the SGroup network.
- 2) To ensure the maximum impact of the ICON Programme, the results of the evaluation will be analysed by the Executive Committee, which will enable the EC to make informed decisions about renewing the mobility scheme and assigning financial support accordingly on an annual basis;
- 3) The yearly results of the ICON programme will be shared during the SGroup Annual Meetings;
- 4) ICON grant holders are invited to share their experience by writing a short testimonial of their experience to be shared on SGroup's communication channels (i.e., website, newsletter, social media) and/or in a relevant event of the Think Tank Academy.

4.4. GRANT PAYMENT

- 1) Selected candidates are obliged to present their boarding passes, travel documents and all relevant receipts, invoices and proof of payments up to 3.000 EUR;
- 2) The invoices of flights' purchase, visa issuing documents, accommodation booking and payment must include the name of the grant holder;
- 3) The grant will be paid to the selected candidates in **two instalments**:
 - a) **70% of the cost estimate** presented at application stage will be transferred **before the mobility period** and as soon as all documents are uploaded or sent to the SGroup Office and to the Liaison Officer(s) of the involved institution(s);
 - b) The remaining grant will be calculated according to the original and legible tickets, receipts and proofs of payment and will be paid up to one month after the sending of these original documents to SGroup Office (scan of all receipts must be sent by email to sgroups.office@sgroup-unis.eu) and after the approval of the mobility report by the SGroup ICON Selection Committee.
- 4) The SGroup ICON Selection Committee will evaluate the final report and approve it;
- 5) If the mobility outcome does not correspond to the results anticipated at application phase, the grant holder may not receive the second instalment of the grant and may also be asked to reimburse (in full or in part) the grant already transferred (see 4.5. for further details on this process).

Eligible costs:

- 1) The ICON grant is meant to cover, at least partially, the main expenses such as travel, accommodation, visas, mandatory vaccination, local transportation or fees related to the mobility;
- 2) It is expected that these expenses will add up to the maximum amount of 3.000 EUR;
- 3) Grant holders must collect all original tickets/receipts (under his/her name) from purchases up to this total amount.

4.5. GRANT SUSPENSION AND/OR REIMBURSEMENT

- 1) The SGroup has the right to **suspend** the payment of the second instalment **and/or** ask for the **reimbursement** (in full or in part) of the grant already transferred if one or more of the following situations occur:
 - a) Failure to complete the minimum duration of the mobility period (5 working days), except in the case of force majeure (which must be communicated to SGroup and to the Liaison Officer of the home University via email);
 - b) Failure to submit the final report and proof of expenses;
 - c) Breach of the internal regulations of the home or the host institutions;
 - d) Insufficient achievement of the objectives defined for the mobility period (as elaborated in the application).
- 2) Such a decision, to be taken by the SGroup ICON Selection Committee, must be based on documents, detailed information and the analysis of the facts presented. Grant holders will be asked to provide feedback and reasonable explanations (force majeure principles apply) during this process;
- 3) In case a grant holder does not agree with the decision, he/she can contact the Liaison Officer and request the Executive Committee to re-evaluate the decision taken by the SGroup ICON Selection Committee.

5. CONTACT AND SUPPORT

For any questions or requests for support related to the ICON Programme, please contact the SGroup by sending an email to sgroup.office@sgroup-unis.eu and to sgroup.projects@sgroup-unis.eu.

SGroup Office, 31st January 2025.